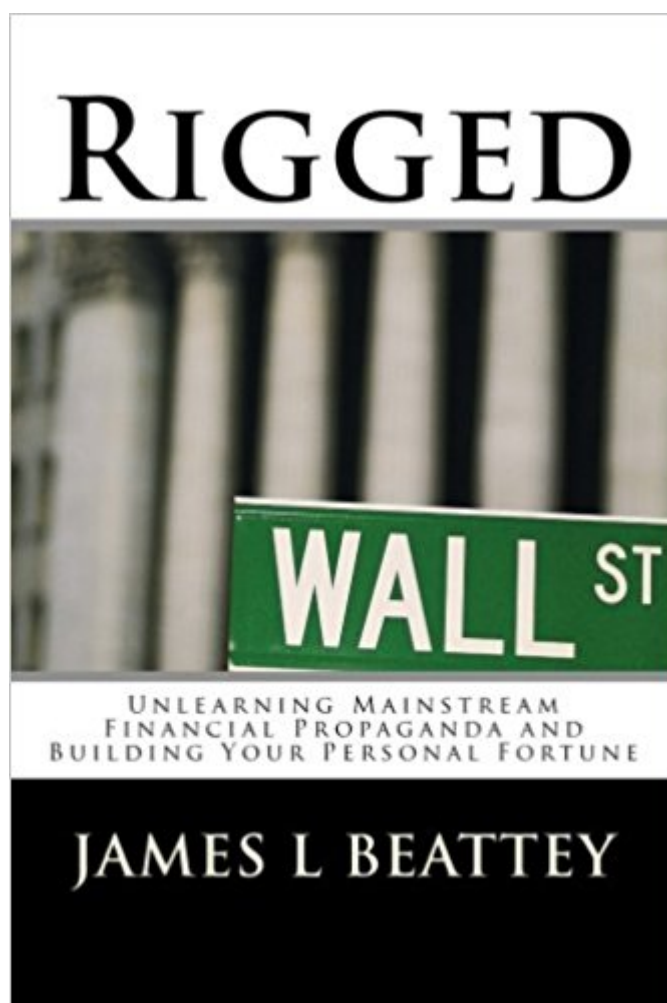


The book was found

# Rigged: Unlearning Mainstream Financial Propaganda And Building Your Personal Fortune



## Synopsis

Why does it seem that even if we heed all the advise floating around about how to build wealth, we never seem to get ahead? Its because most of us tackle wealth-building the way Wall Street wants us to - not the way that makes the most sense for us. Guys like Warren Buffet invest sensibly - why don't we - or why can't we? We can. And it starts by plugging the holes that suck money from us. Only then should we turn our attention to how to grow our money. Rigged suggests there are only three ways to fail at wealth-building. Then shows us how to avoid all three. The outcome is wealth that is not at risk of loss due to market gyrations; wealth that is not subject to taxation - ever; and wealth that doesn't come at the high cost of hidden fees and commissions. But beware. The strategies and positions offered up in Rigged - while logical and verifiable - require that we toss out what the world has been filling our heads with for the last generation. Want a pathway to financial success that's not full of Wall Street potholes? Read on.

## Book Information

Paperback: 210 pages

Publisher: CreateSpace Independent Publishing Platform; 1 edition (February 8, 2013)

Language: English

ISBN-10: 1481180266

ISBN-13: 978-1481180269

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 13.3 ounces (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars 10 customer reviews

Best Sellers Rank: #1,070,704 in Books (See Top 100 in Books) #110 in [Books > Business & Money > Insurance > Life](#)

## Customer Reviews

James Beattey is a former corporate executive who has spent the last 15 years studying money and investing. A graduate of Indiana University and the Henley Management College in Henley-on-Thames, UK - his street smarts and academic training converge in Rigged. Beattey teaches financial advisors and insurance professionals how to build their client base through Fortune Builder University - an online repository of selling and client-education tools. He is heavily involved in charitable fund-raising, his Sigma Chi fraternity, his local church, and other community organizations. He resides in suburban Indianapolis with his wife and adult children.

Using logic and research the author devastates conventional wisdom. I have read over 12 books and this is one of the best 3. They are all synergistic and valuable. This is not a marketing guy with a book looking for seminar or marketing events...it is instead a very deep thinker that has been in the field for a long time observing and thinking...the results show. I highly recommend this book.

"Rigged" is an extremely valuable and easy-to-read book for anyone interested in learning how the financial services and investment advisory industries really operate. Most retail investors are simply not aware of the competing business models that comprise these industries. Banks, broker-dealers, Registered Investment Advisors, portfolio management firms, financial planners, trust companies, insurance companies, etc. The list seems endless, and the non-transparency and behind-the-scenes conflicts of interest can be frustrating at best. James Beattey has done a wonderful job navigating through all these complexities and allowing his readers to arrive at their own informed and educated opinions of the type of firm best suited for them. Your existing advisor will know that "you ate your Wheaties this morning" the first time you meet with him or her after reading this remarkable book because you'll know all the tough questions to ask and you'll have gained valuable insights and knowledge in managing your financial affairs with a direct result on your personal confidence level.

A must read financial education from start to finish! If retiring "how you want to" is important enough to spend a little time to learn, you will discover the 3 wealth killers that make your qualified plan (401k, 403b, 457, IRA, SEP...etcetera) the most expensive way to save and invest and the most unreliable lifetime retirement solution.

Very good read. Enjoy the book. Open your eyes to other than the traditional stuff you hear or see on TV. Goes against the grain. Makes you think outside of the box. Very informative. I'm not much of a book reader. I'm just too lazy to read books in general. Easy to understand.

I have read a number of books about using IUL for tax free retirement, this one is the best for advisers. There is new examples, statistics and information. It is written at a higher level that an adviser would understand but the first time layman without initial exposure to the ideas would not totally understand at first. His strong belief for this approach is very evident. I strongly recommend the book.

An enlightening presentation of the benefits and value only found with an Indexed Universal Life Insurance contract.

Excellent, eye-opening read. Highly recommend!

The writer hits the nail on the head with the true costs of investing with a professional. I do believe in diversification and James makes a powerful argument for indexed life products.

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